

# DAMON B. LEWIS

*Multi-platform Journalist*

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## Education:

Butler University, Indianapolis, IN  
Bachelor of Arts, Media Arts - Electronic Media, December 2004

## Professional Experience:

- 1/08-7/10     **Managing Editor - HLN, WebStream Productions, Inc., Indianapolis, IN**
- Worked mainly as lead reporter/anchor/host/announcer for Horizon League's website (<http://www.horizonleaguenetwork.tv>) which features live games, on-demand video segments, a multi-author blog, heavy social media integration, news feeds, and more.
  - Also managed other contributors' work on HLN by editing blog entries, anchor scripts, video highlights/features, suggesting topics for on-demand video content, shaping coverage of events, maintaining social media presence, and ensuring multiple forms of content were posted properly.
  - Provided coverage of Butler University's run to the **2010 Final Four**. Put together on-demand game previews/recaps and fan features, wrote blog entries, and conducted 1-on-1 interviews with coaches and members of the media.
  - Used Facebook, Twitter, and other social media tools (live blogging, etc.) in a professional capacity to interact with fans and attract a larger following.
  - Utilized as play-by-play announcer, color analyst, or sideline reporter/host on a wide range of HLN's regular season and championship event television broadcasts and webcasts, including men's basketball, men's and women's soccer, and softball.
- 5/06-12/07   **Sports Reporter/Anchor/Videographer, WTWO-TV, Terre Haute, IN**
- Performed as both a live reporter and as a one-man-band, anchored/produced hundreds of sportscasts and filled-in as co-host of weekly football and basketball shows.
- 12/05-5/06   **News and Sports Videographer/Reporter, WLFI-TV, Lafayette, IN**
- Functioned as a one-man-band for both the News and Sports Departments at NewsChannel 18, occasionally anchoring morning sports segments.
- 3/05-12/05   **Production Assistant/Sports Videographer, WXIN – FOX 59, Indianapolis, IN**
- Worked as a videographer and writer -- regularly covering high school, college, NFL and NBA events, as well as IRL and NASCAR events at the Indianapolis Motor Speedway.

## Professional Recognition and Opportunities:

- Served as a correspondent to **Rush the Court** (2008-09) and contributing writer to **The Mid-Majority** (2009-10). Both are popular mid-major college basketball blogs.
- Hard work has been rewarded with interviews on **ESPN 1620 - Omaha, Sports Video Group** (website), **The Blackburn Review** (Dayton blog), and **VCU Ram Nation** (Virginia Commonwealth blog) and have had articles referenced on countless college basketball sites, including the **ESPN College Basketball Nation Blog**.
- Developed working relationships with numerous coaches and members of the media.

## Related Skills:

- Proficient with Final Cut Pro, Avid NewsCutter Sorenson Squeeze, iNews, ENPS, and all video ENG formats. Working knowledge of Photoshop, Wordpress, and Audacity.